

The leading FinOps platform for Google Cloud

Ternary is the only FinOps solution that enables Google Cloud Platform (GCP) customers to effectively optimize their existing use of cloud. Available as a SaaS platform and a self-hosted solution, Ternary manages more than \$7.5 billion in multi-cloud spend across leading enterprises and managed service providers.

A trusted partner for your success

With Ternary, all customers and partners gain access to our team of FinOps Certified Practitioners, who will guide you throughout your FinOps journey. Our complimentary customer success service includes a dedicated customer success manager who supports you during implementation and provides ongoing assistance to help you achieve your desired business outcomes.

Key differentiators



ML-based, human tunable anomaly detection



Agentless Kubernetes monitoring



Rightsizing recommendations across compute, databases, storage, and Kubernetes



Rate optimization for spend-based and resource-based discounts



Case management with bi-directional Jira integration



GCP carbon impact reporting

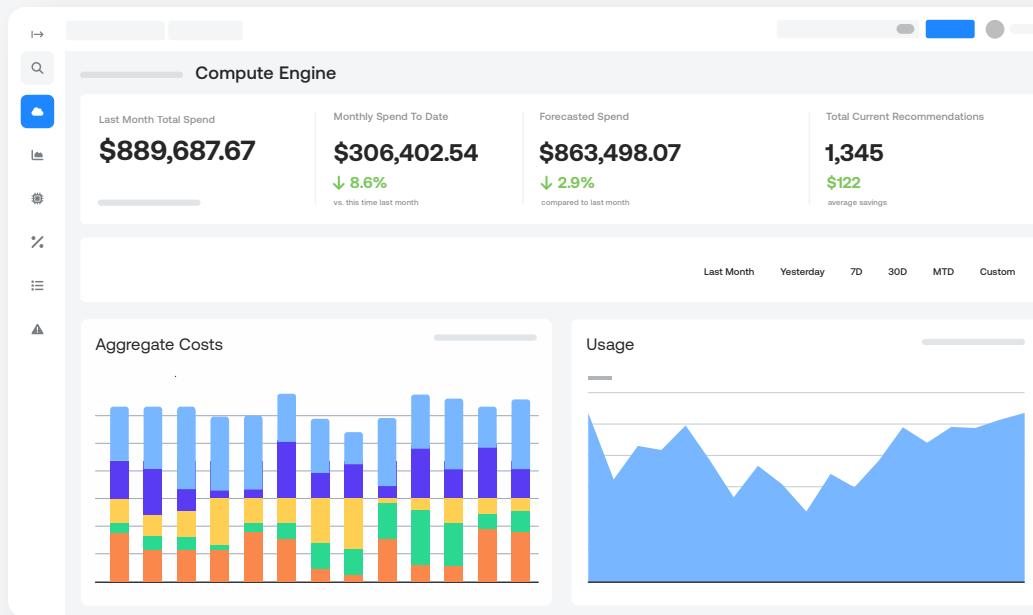


Take your FinOps maturity to the next level with Ternary.

Learn more at ternary.app

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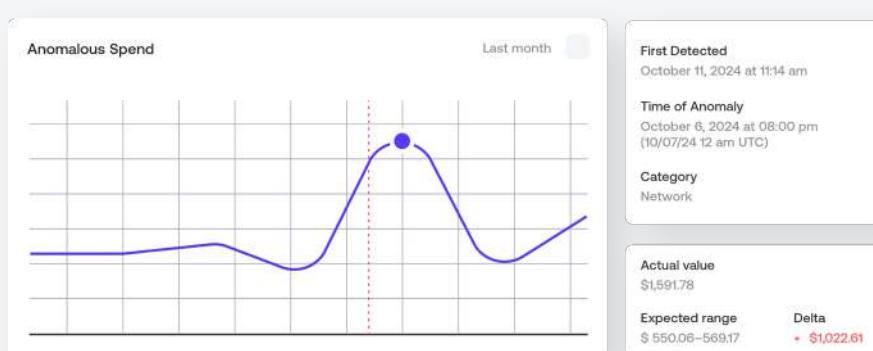
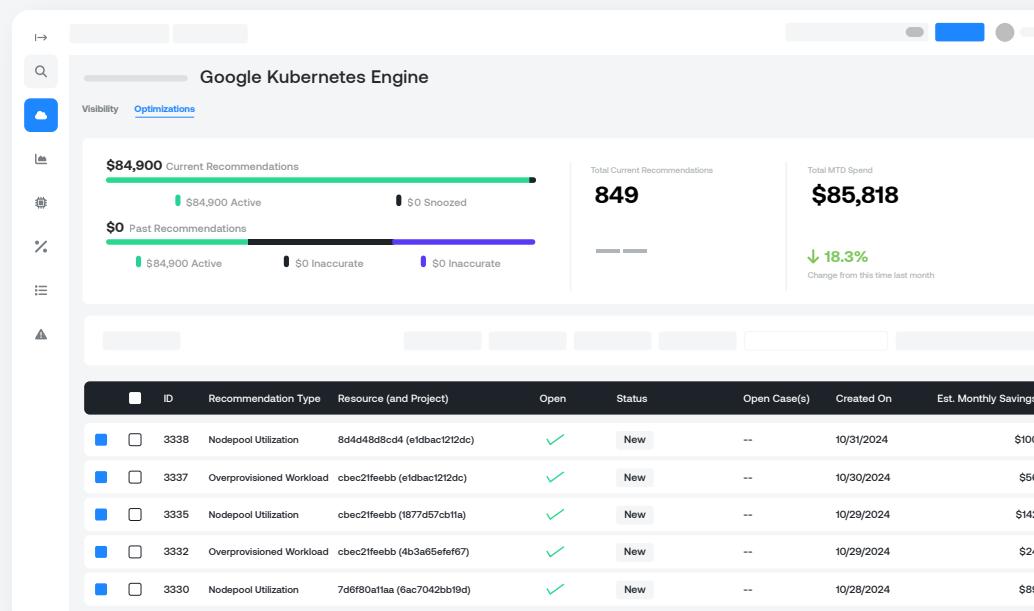


Establish cloud cost transparency

Get complete visibility into your spend across clouds, Kubernetes, and your existing toolset (e.g., Snowflake, MongoDB). With Ternary's industry-leading cost allocation and custom labeling, you can drive accountability for spend and more accurately forecast costs.

Improve cloud cost and usage efficiency

Ternary empowers teams to make smarter decisions with tunable recommendations for optimizing your cloud environment. Identify opportunities to save by rightsizing GCP services, terminating idle or unused infrastructure, and managing Committed Use Discounts and Sustained Use Discounts throughout their lifecycle.



Foster communication between teams

Curate relevant data for each team while aligning stakeholders around shared business objectives. With Ternary's bi-directional Jira integration, you can create case management workflows as anomalous activity is detected or optimization opportunities are identified.

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