DW27

DISTRIBUTED WIND ENERGY ASSOCIATION

SPONSOR INFO

DW27

Business Conference & Lobby Day

Residence Inn Arlington Capital View, February 22-24, 2027

- ✓ Connect with experts and influencers face-to-face
- ✓ Unlock potential new markets
- ✓ Build relationships with new business partners
- ✓ Influence the future of the on-site power industry

BECOME A SPONSOR AND INCREASE YOUR EXPOSURE

Get ready for a dynamic DW27! This year marks the 14th annual event convening Distributed Wind (DW) leaders in Washington, DC, showcasing our sector to industry game-changers, influential policymakers, and clean energy visionaries. **Become a Sponsor TODAY** to position your brand and at the forefront of America's on-site energy boom. Don't just attend – seize your spotlight!

DWEA's premier annual event, DW27 is the ONLY distributed wind-focused business conference in the U.S. Sponsors will benefit from unparalleled access to decision-makers shaping our energy future, while networking with experts from across the nation and all over the world. Join **thought-provoking, motivational speakers** and dedicated attendees focusing on:

- Energy resilience, security, prosperity
- American **jobs and domestic manufacturing**,
- integrating **with microgrids and storage,** and
- How DW can play a growing role in utilities' innovative efforts toward **widespread on-site electrification**.

Why DW27 is a Must-Sponsor event: The DW27 Business Conference will supercharge Sponsors' brand visibility and business opportunities, allowing you to connect with critical supply chain stakeholders to tackle hot topics in connecting **Distributed Wind-to-Everything**! Sponsors will join forces with veteran industry advocates to effectively lobby Congress to promote the full potential for on-site power in America's energy future. This is YOUR moment!

Interested in brand exposure? Sponsorship provides an excellent means of reaching out to your target market, highlighting your company's leadership in the industry, and increasing your brand exposure. You will also be supporting DWEA's ongoing work in boosting your business opportunities.

DW26 was highly successful and a value-added experience for Sponsors. DW27 sponsorship options are shown below.

DW27 Sponsorship Options

Platinum Package $3,000

- ✓ Top billing & logo placement at Business Conference
  Includes visibility on:
  - Event website
  - All marketing communications
  - Program Agenda
  - On-site materials
- ✓ 2 free registrations for the two-day event including the Business Conference and Lobby Day
- ✓ Opportunity for brief company pitch during conference lunch or reception
- ✓ Company photo slideshow at conference reception
- ✓ Access to an exclusive Sponsor lunch with DWEA Executive Committee

Gold Package $1,500

- ✓ Exposure at Business Conference
  Includes visibility on:
  - Event website
  - All marketing communications
  - Program Agenda
  - On-site materials
- ✓ 1 free registration for the two-day event including the Business Conference and Lobby Day
- ✓ Company photo slideshow at conference reception
- ✓ Access to an exclusive Sponsor lunch with DWEA Executive Committee

Silver Package $750

- ✓ Exposure at Business Conference
  Includes visibility on:
  - Event website
  - All marketing communications
  - Program Agenda
  - On-site materials
- ✓ 1 free registration for the Business Conference

ADD-ON Options for DW27 Sponsors

- ✓ **Lunch Sponsors,** two available (2/22 and 2/23) **$1,000**
  - Signage at buffet; pre-conference materials exposure
- ✓ **Tuesday Reception Sponsors**, three available **$750**
  - Signage at reception; pre-conference materials exposure
- ✓ **Student Registration Sponsors $450** to sponsor 2 half-off tickets

Make Your Sponsorship Official in One Easy Step

Fill out this easy form! Or send an email to heather@distributedwind.org with your:
1) Company name, 2) Billing contact, 3) Sponsorship level, and 4) High resolution logo – JPEG format (not needed for previous sponsors). DWEA will send an invoice.